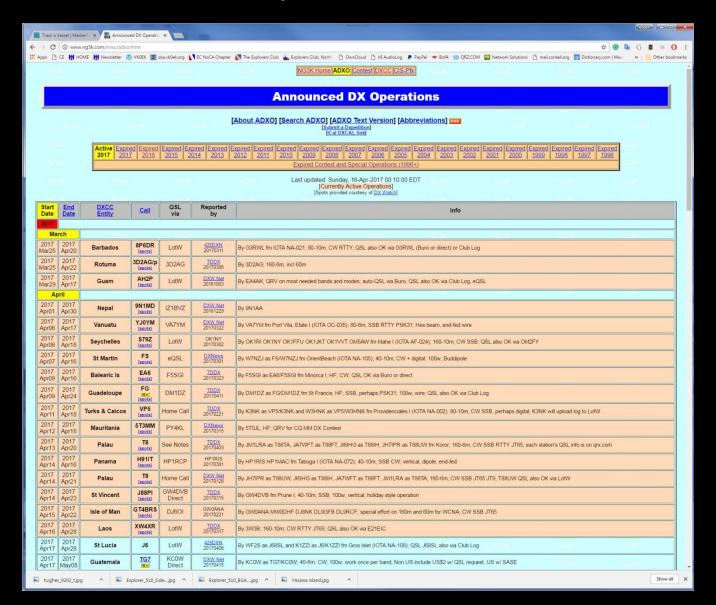


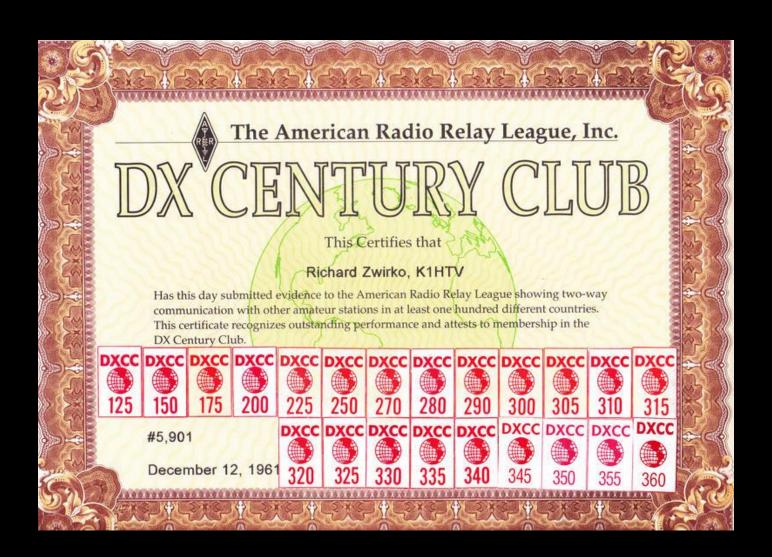
DX IS STILL A THING!



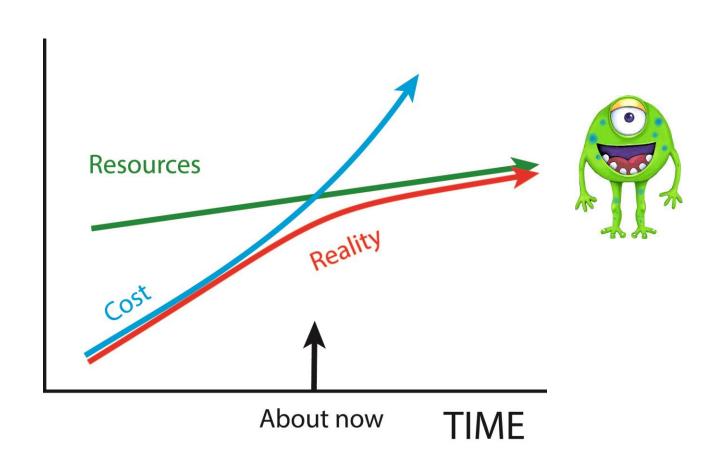
DXpeditions...



DXers...



But we're all aware that... ...there's a problem on the horizon



Cost of transportation has increased



The DX community has a limit...

The limit of DX resources

Radio Foundations \$100k
Radio Clubs \$20k
Radio Sponsors \$100k
Grants \$20k
Individuals \$100k
QSLs \$100k

TOTAL Radio Community \$440k-

Potential outside of DX Community

Non-Radio Sponsors\$100kAngels\$100kNon-Radio Grants\$20kGoal Sharing\$50k

TOTAL Potential \$270k



TOTAL (potential)

→ \$710k

Options

- ☐ Fall back to 20th Century practice
- Continue unchanged
- ☐ Grow in size and budget
- ☐ Evolve technology
- ☐ Change program goals
- ☐ Separate into subActivities
- ☐ Lose interest in DX
- ✓ Introduce a new paradigm

My view of the evolution of DX

```
DX is Still a Thing!
```

```
Phase 0 DX IS!
```

Phase 1 Internet

Phase 2 Real-time

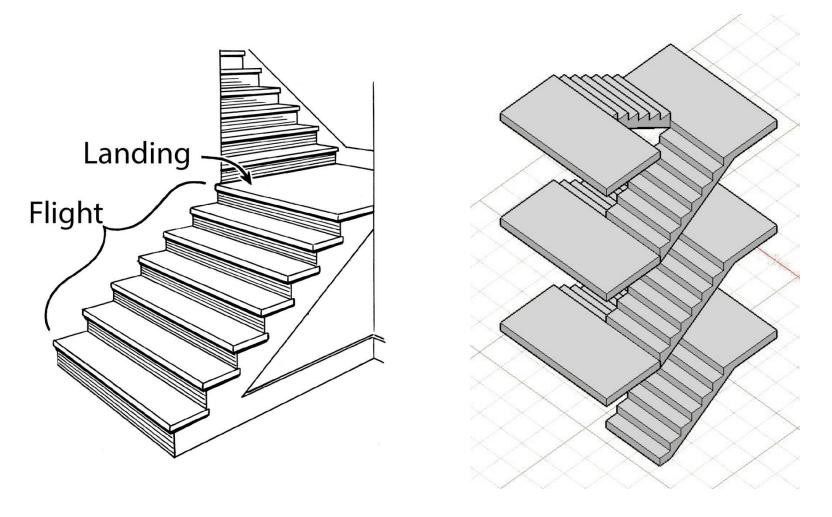
Phase 3 Social Media

Phase 4 Systems

Phase 5 SET

Your Part in DX of the Future

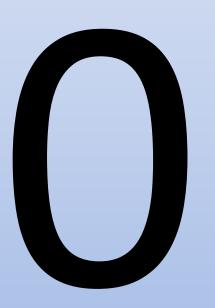
DX has evolved like flights of stairs



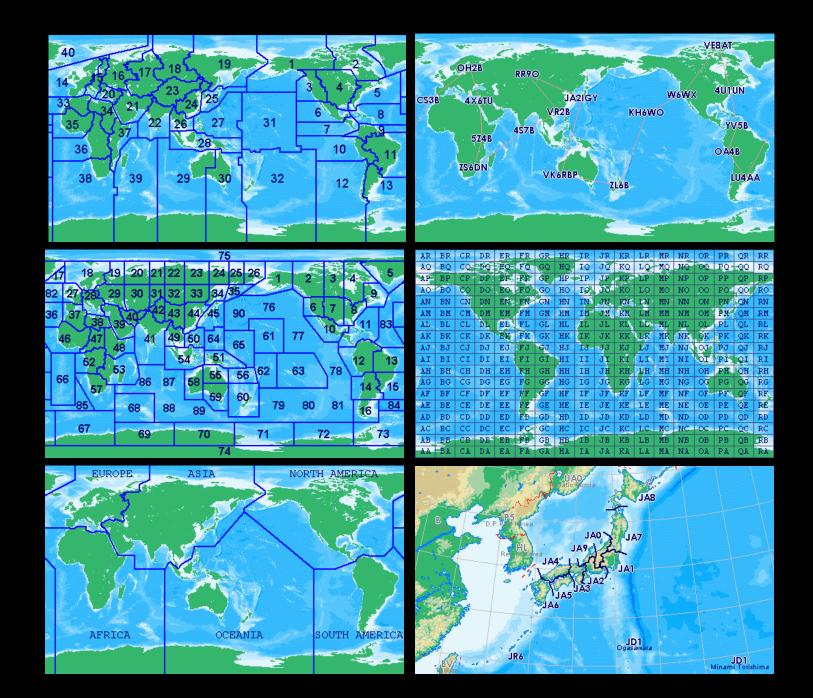
Each flight is followed by a landing, then another flight

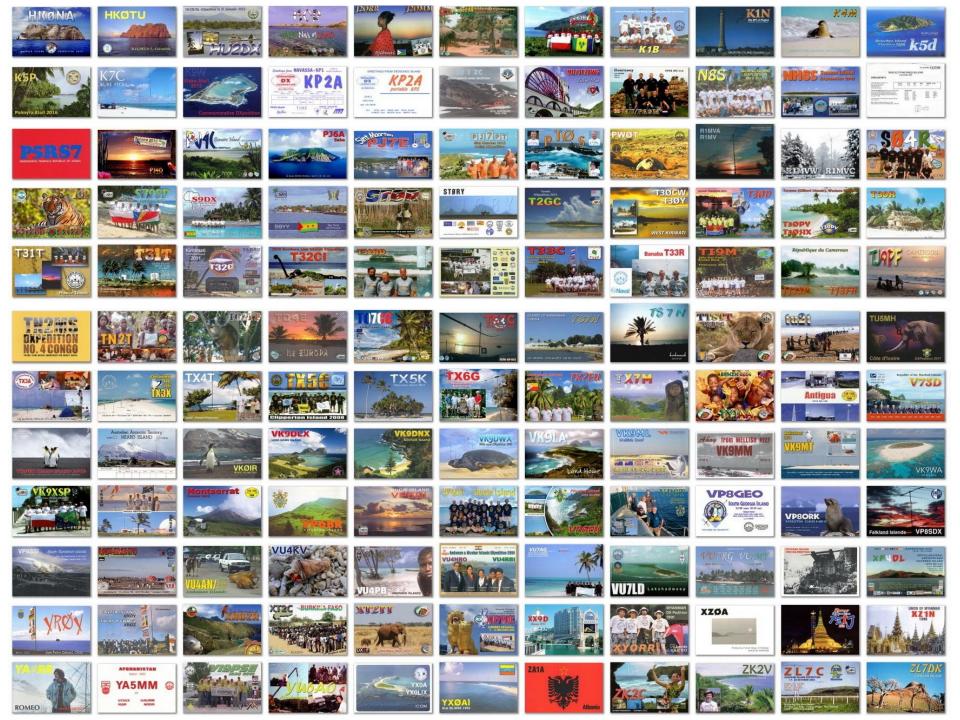
PHASE 0 1915-1995

DX IS!

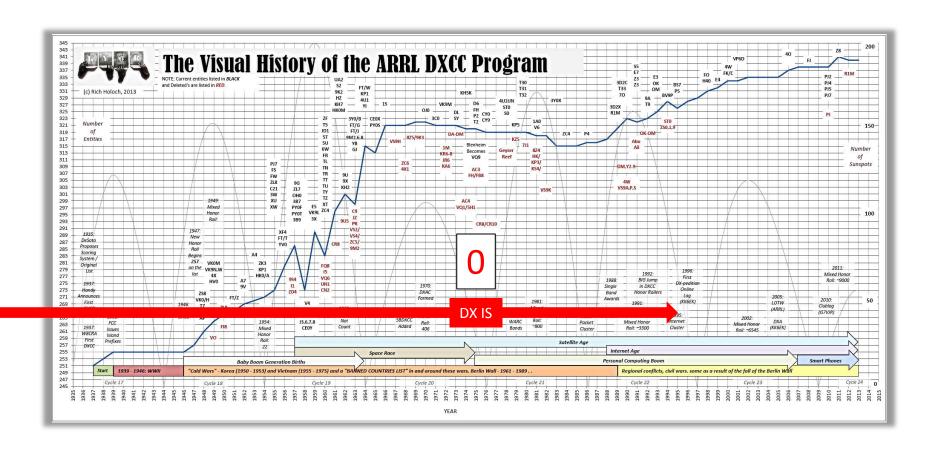


Dxing and DXpeditioning have matured





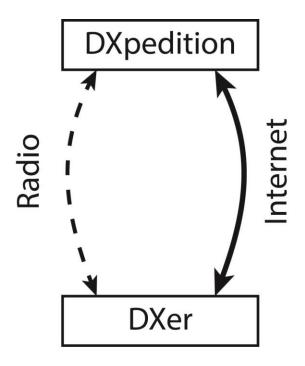
The Phases of DX



Graphic: Rich KY6R

PHASE 1 1995-2005 INTERNET

Introduction of the Internet



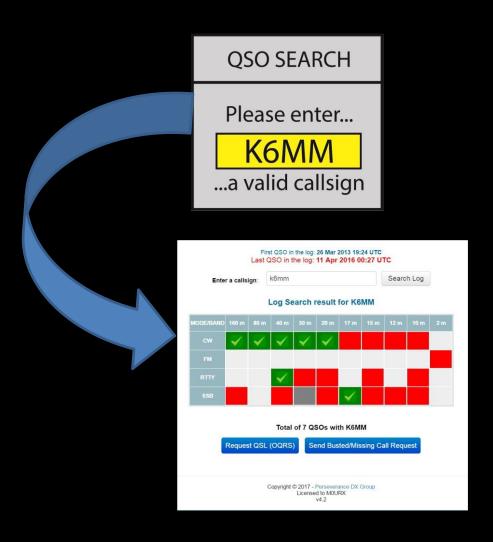
Applications

- ✓ Online log server
- ✓ Online logs
- ✓ News
- ✓ Automatic emails
- ✓ Pre-emptive QSLs
- ✓ Next-day QSLs

The First DXpedition Website



The Online Log Server

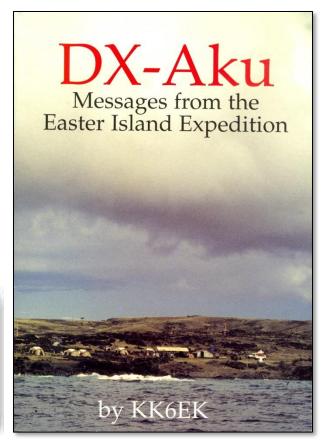


First use of the Internet on a DXpedition

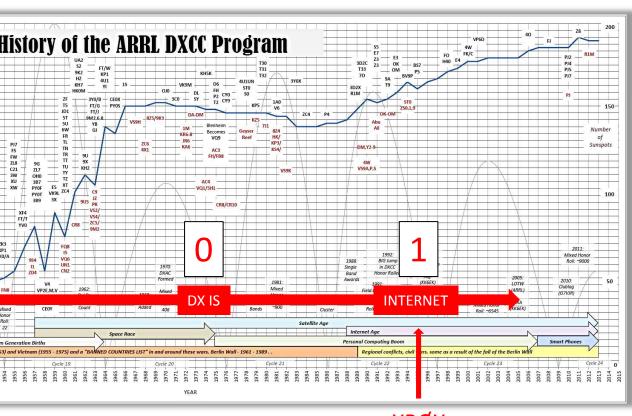


Easter Island 1995





The Phases of DX

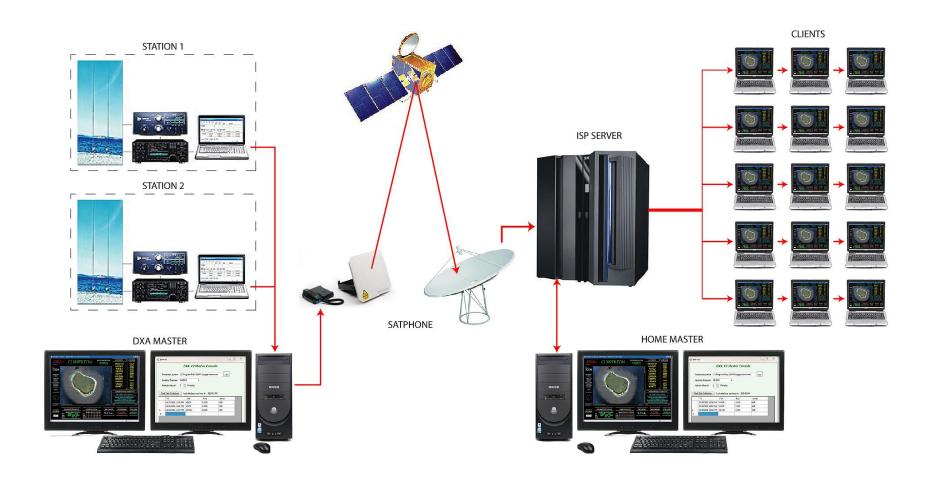


XRØY 1995

PHASE 2 2005-2015 REAL-TIME



Real-time and graphics added to the Log Server



DXpedition

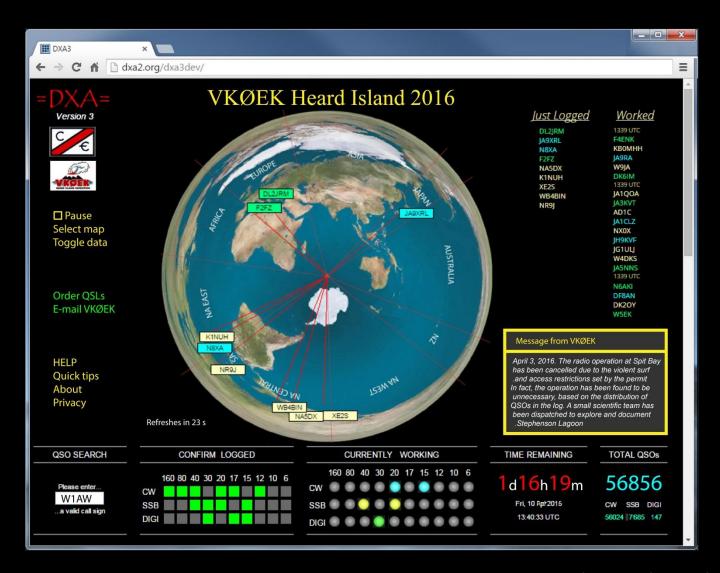
DXA

Satellite

Internet

DXers

DXA – The Real-time Graphic Log Interface



What Real-time Brings to the DXpedition

Advantages

- ✓ Immediate check of QSO in the log
- ✓ Reduced dups
- ✓ Elimination of pirates
- ✓ Operating aid (watching active band-modes, etc.)
- ✓ Pleasure in feeling part of the operation

Potential advantages

- ✓ Coupling to other applications
- ✓ Statistical displays
- ✓ Quality monitoring of the DX station
- ✓ DQRM reduction

Cost to Enable Real-time (DXA)

Rates

Terminal rental \$10/day Air time \$7/MB

DXpedition

Rental 50 days \$500

Data upload 5 MB

Total cost

\$535

[0.1% of Mega-DXpedition budget]

First Use of Real-time Internet

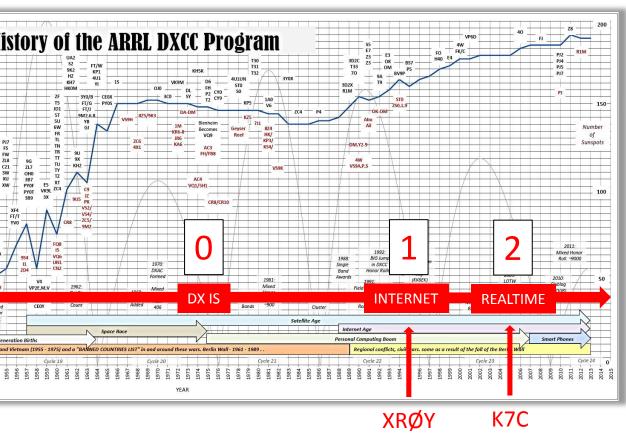
Kure Atoll K7C 2005

The online log server:

DXA



The Phases of DX



XRØY K7C 1995 2005

PHASE 3 2015-2025 SOCIAL MEDIA

The Explosion of Social Media



Functions Enabled Through Social Media



- ✓ DX websites
- ✓ Email
- ✓ Newsletters
- ✓ Magazine articles
- ✓ Blogs
- ✓ Help Desk
- ✓ AudioLog
- ✓ Dropbox
- √ Skype
- √ YouTube

...and many more

Example: Websites and Blogs

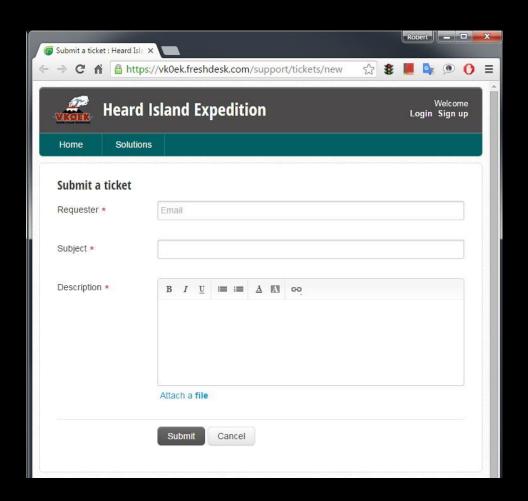
Heard Island VKØEK 2016

https://vk0ek.org/



Example: Help Desk

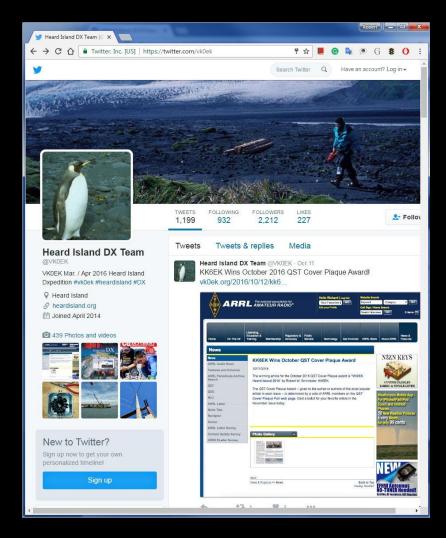
Heard Island VKØEK 2016



Facebook



Twitter



Example: Newsletter

EXPEDITION PARTNERS WITH HDT GLOBAL

Jobal, Inc. designs and manuscrures sceners, generated and security, civilians, s, air filtration devices, robotics, and other engineered customers in the Undopies. It offers military tent shelter systems, command European Union, the

ntrol systems, expeditionary energy products, environ-control units, Nordic industrial products, military power tors, flight line equipment, specialty vehicles, and accesso-Contact HDT at month

RELIMINARY CAMPSITE DESIGN USING AIRI

and President R. An-

various associated

ites, DXA, and print-

e are very pleased to announce that we have part-ries, as well as military chemical, biological, radiological, and nessed with HDT Global as a major sponsor. The nuclear (CBRN) air filtration systems and protection systems. we see very pathonic to autocontect size re-wave just, it fies, as refer as initiately character, conseption, treatmospers, and need with HDT Golds as a might sponner. The nuclear (CBN2) air filtration systems and protection systems are greened was struck in a meeting on May 19, 2015. The company also offers robotic systems for commercial, at the company office in Solon, folial, in a meeting of expedition be subtheren, underwater, and military applications. Ex products leader Bob Schmieder and are used to meet the spe team member Ken Karr with the HDT Global CEO, Chair-

HEARD ISLAND

EXPEDITION SCHEDULED FOR MAR- APR 2016

signed a contract with Ni- wide most-wanted list for radio opera-Braveheart (above), for the expedition perhaps 200 species remain to be diswill document plastic debris on the Cape Town, South Africa, proceed di-marine marrynals. The team will also rectly to Heard Island, and finally to look for microscopic forms of life, es-Fremantle, Australia on April 22. The pecially those never seen before

The nominal 21-day stay at Heard Istions, using the callsign VKOEK. While the team will also carry out a limited for new species that can enhance our effects of climate change.

Today Cordell Expeditio

ject schedule to March-April, 2016.

March 18-April 10.

island since 1997 and the first scientific project there since the Australian

island is very near the top of the world-

tion Leader, Dr. Robert

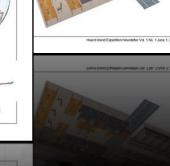
Heard Island Expedition Newsletter Vol. 1 No. 1 June 1, 2015



Newsletter Vol. 1 No. 1

INSIDE THIS ISSUE

June 1, 2015



GOAL FOR RADIO OPERATION: 100,000+ CONTACTS

WAW.

"Also five and nine." Thank you! ORZ..."

So it goes, hour after hour, day after day. Hun dreds, thousands of times. Ten-thousand, Fifty housand. Passing One-hundred thousand.

This is the routine for logging calls from amateur radio stations worldwide, seeking the goal of confirming a contact with perhaps 20,000 different stations. For most, this is their very

"The goal is to maximize the nur contacts with Heard Island for ti There will be tens of thous

DXA REAL TIME

have a powerful tool available to

the Dispedition automatically watching this page, the DXer will get confirmation of his contact within 60 seconds, giving him a chance to correct errors if



RESEARCHER SEEKS YELLO

has a number of genera that

especially rold soils like writes: "I was able to demonstrate criti- colle ing cryptic species. This is a significant ples a point for studying soil algae because and t many of their morphological traits have tool been reduced and lost during their advery antation to the harsh soil environment to e My goal would be to isolate the Xantho- prosae into pure culture: once in cul- ture ture, I would ask my collaborators to collcurry out the molecular studies. Many that a green algae grow in soils, and in addi- the i ion groups such as the Chrysophyceae, lands

cyanobacteria, diatoms, Eustigmatohyceae and unicellular red algae can be found growing on or in soils.

The Heard Island Project is cen-Heard Island, lving at 53°S 73°E in the Southern Ocean. The is-land is extremely isolated, and

The project will include an ambiusing the callsign VKOEK, and a tions under the title "Discovering

THE HEARD ISLAND PROJECT

Island. And it might be the

last. The island is so rarely

The expedition team of 14 will sail on or around March 8, 2016, from Cape Town, South Africa, Island, and end the voyage at



Co-organizer Rich Holoch KY6R

rholoch@gmail.com

"I HELPED MAKE IT HAPPEN..."

From the Team:

"Our goal is not just to put on a great perfor ture of the expedition. We want you to fee that you were a member of the team, wheth er you traveled to Heard Island or not. We want you to get a taste of the excitement, adventure, and deep satisfaction from the

most difficult of any destination in the world. Its isolation, the violent weather and of the project: Solutible to this nevoleture

world. In isolation, the violent weather and of the project: Solution to this associated world. In isolation, the violent weather and the properties, and arranging sidely and energopor represent, and is vity to 18 cm. and the properties, and arranging sidely and energopor represent, and is vity to 18 cm. and the properties of the describation, and expect and the properties of the describation, our team is well-prepared to graphetics, our team is well-prepared to graphetics, our team is well-prepared to could also denote or bent despitement, quare plant, and carry out, this most difficulty—to this, alonging cause, exer, or you could defort the properties of the propertie many people. We are completely dependent developing our websites. on the contributions from organizations like "Contributions are tax-deductible according like yourself. The ISPONSORS/ page on our to the code governing 501(c)(3) nonprofit main vebsite lists every contributor.

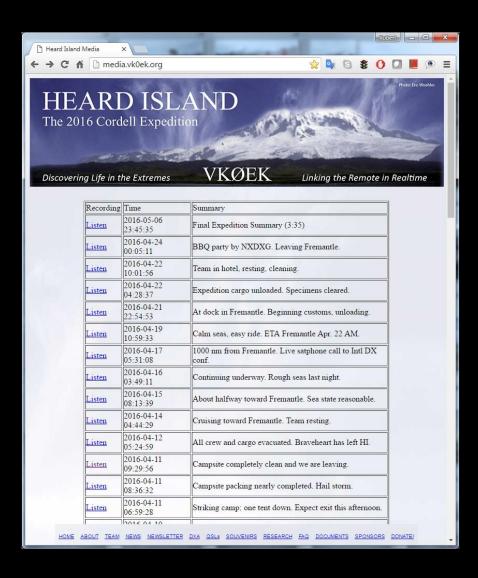








Example: AudioLog

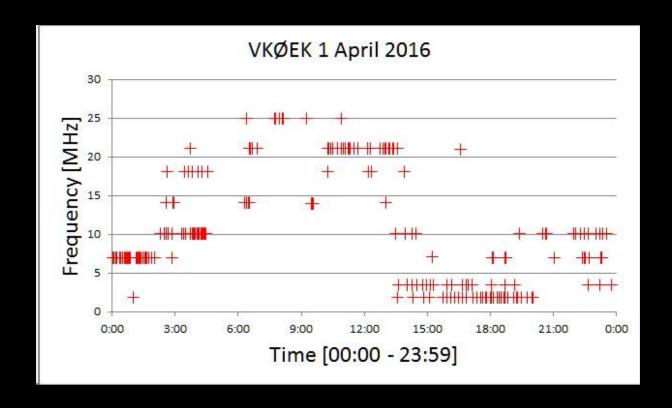


Example: Weak Signal Propagation Net (WSPR Net)



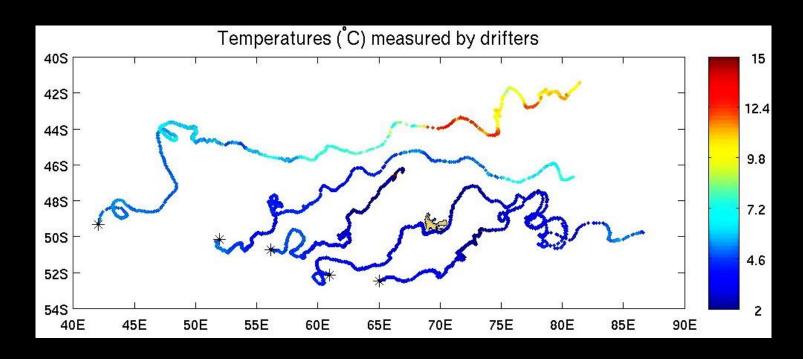
A group of amateur radio operators using very low power (QRP/QRPp) transmissions to measure radio propagation.

Example: Reverse Beacon Network (RBN)



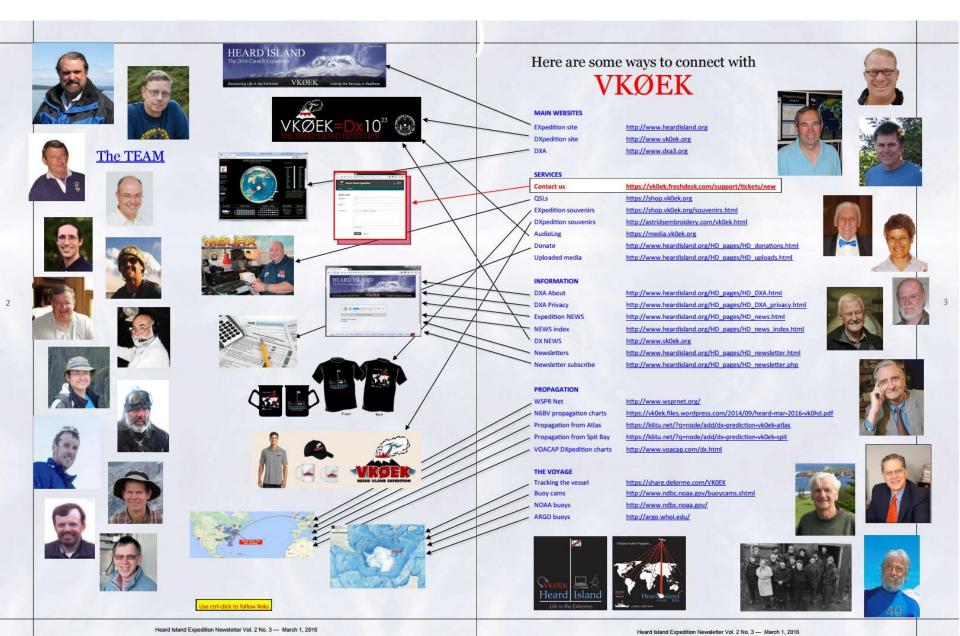
A network of stations listening to the bands and reporting the stations they hear.

Example: Oceanic Drifters and Diving Buoys



A set of drifting and diving instruments provided by NOAA and WHOI that record and telemeter multiple oceanic parameters during many months of drifting after deployment. There are thousands of such instruments worldwide.

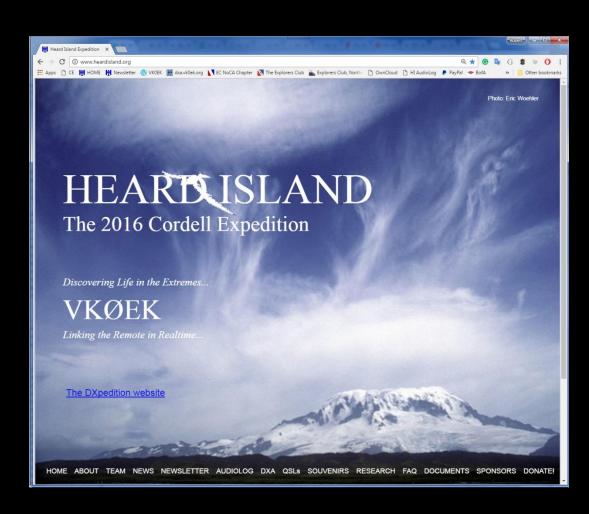
Internet Connections for VKØEK



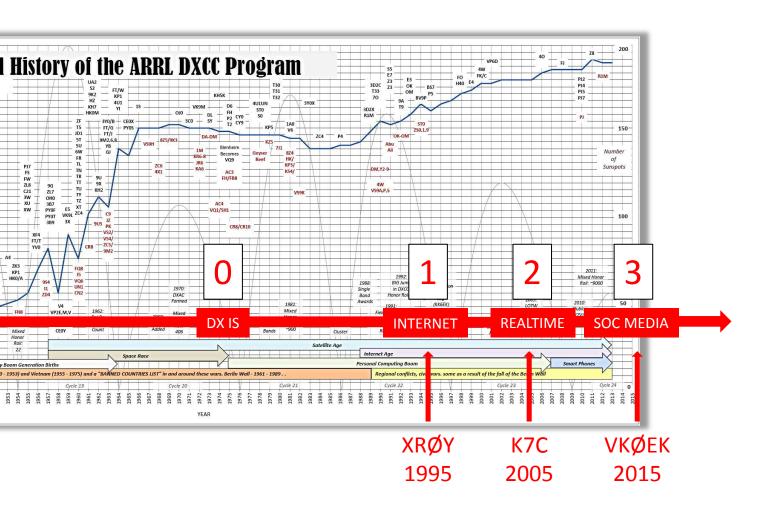
Advanced use of Social Media

Heard Island VKØEK 2016

www.heardisland.org



The Phases of DX



PHASE 4 2025-2030 SYSTEMS

Systems Engineering

Definition

"A branch of engineering which concentrates on the design and application of the whole as distinct from the parts."



Parts

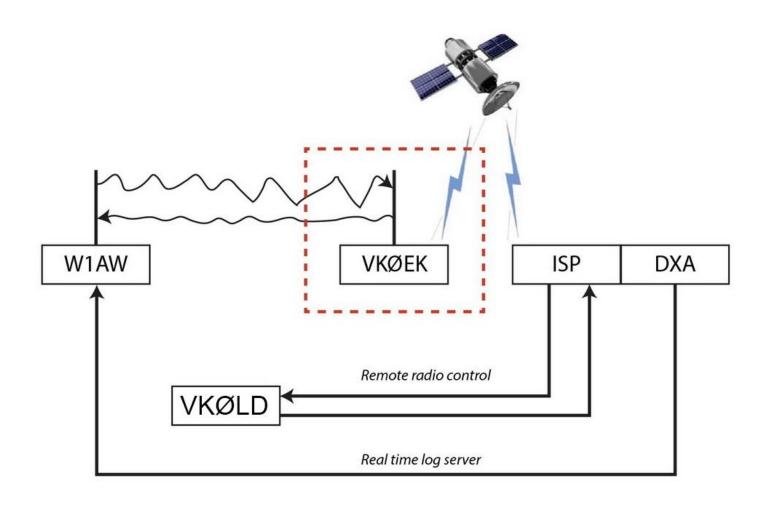


System

Components of DX Systems

- ✓ Remote operation
- ✓ Software-defined radio
- ✓ New modes (e.g. JT65)
- ✓ Adaptive signal processing
- ✓ Automatic (unattended) logging
- ✓ Integrated station operation
- ✓ Signal optimization
- ✓ Cooperative activities
- ✓ Evolution of program rules (e.g., DXCC)
- ✓ Event-wide optimization
- ✓ Coordination with other activities
- ✓ Active offsite team members
- ✓ QSL operation

Example: Remote operation



Example: Software-defined radio (SDR)

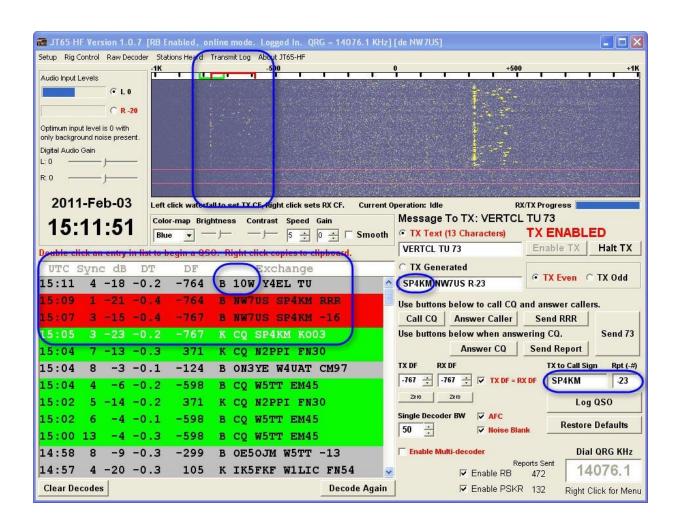


Example: Real-time auto-selection of best signal

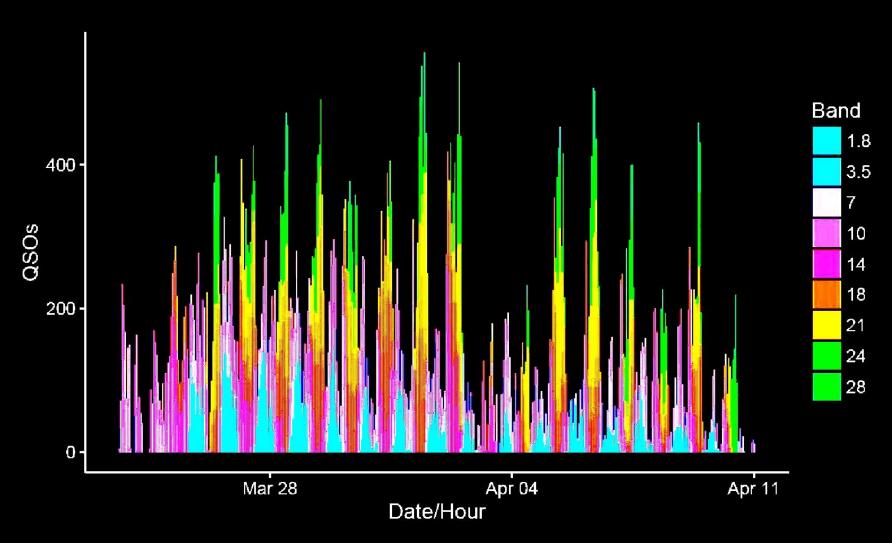


Only the optimum signal fed to output

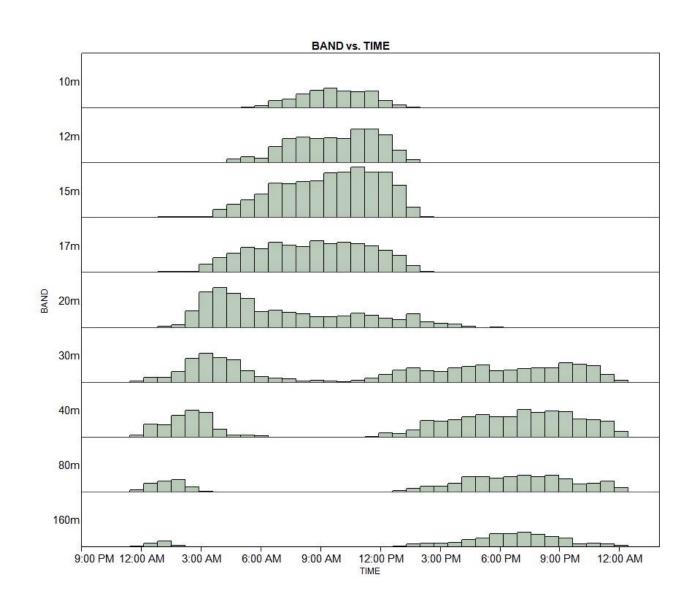
Example: New modes JT65



Example: Automatic compilation of signals



Example: Automatic statistical analysis of signals



Example: Commercial sponsors



























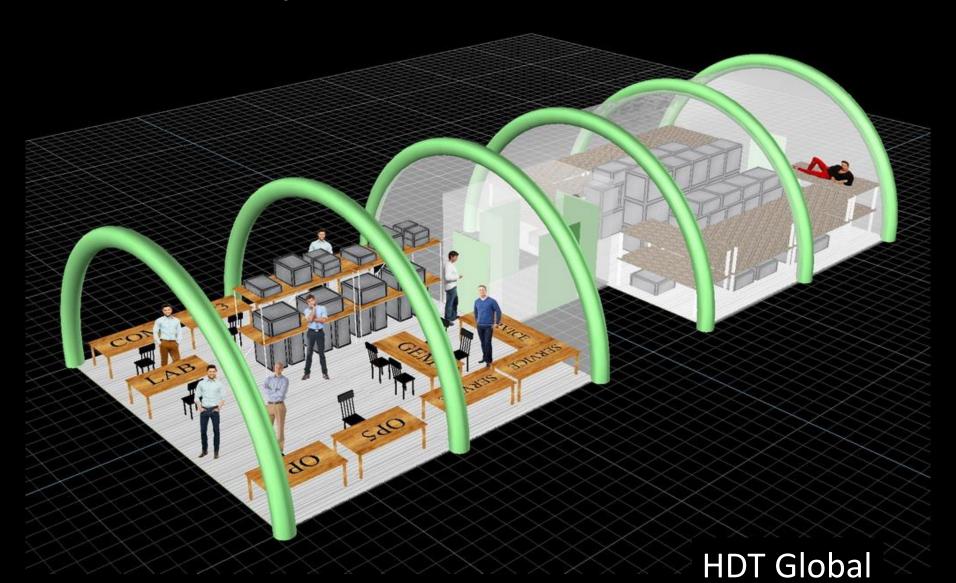


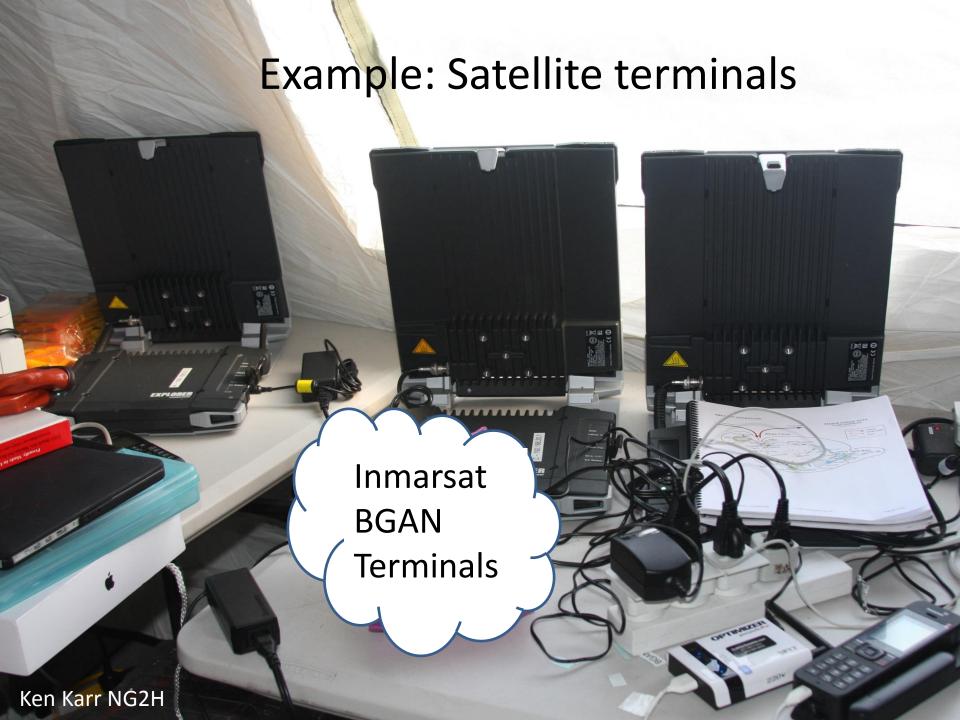






Example: The AIRBEAM Shelter





Example: Living facilities



Industries that can support DX

MANUFACTURING

Apparel

Chemical

Computer and Electronics

Electrical Equipment

Fabricated Metal

Food and Beverages

Furniture and Related

Machinery

Paper

Plastics and Rubber

DISTRIBUTION

Building Material and Garden Equipment

Clothing

Electronics and Appliances

Food and Beverages

Furniture and Furnishings

Gasoline and Fuel

Motion Picture and Sound Recording

Motor Vehicle and Parts

Sporting Goods, Hobbies, Books, and Music

SERVICE

Accommodation

Air Transport

Broadcasting

Construction

Data Processing

Electronics supply

Finance

Food Services

Health Care

Insurance

Internet Publishing and Broadcasting

Personal and Laundry Services

Postal Service

Printing and Related

Publishing

Rental and Leasing

Scenic and Sightseeing Transportation

Telecommunications

Transit and Ground Transport

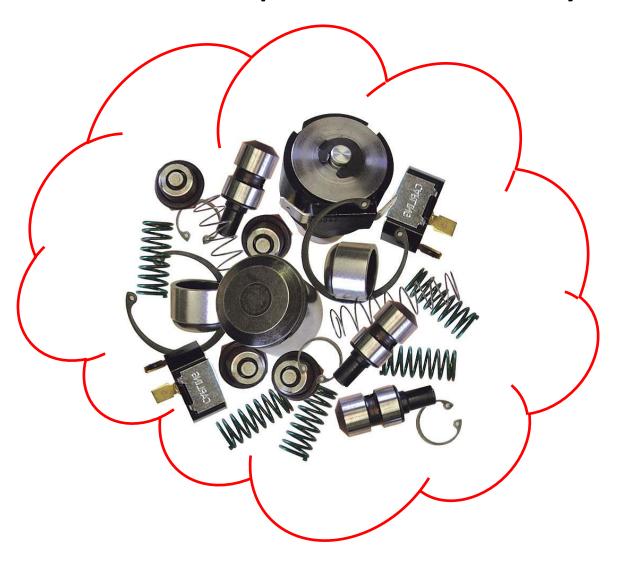
Warehousing

Warehousing and Storage

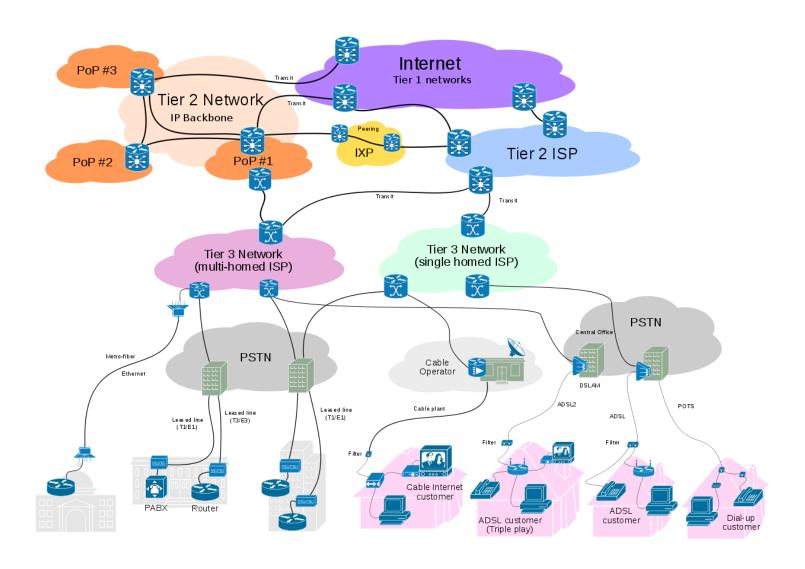
Procedural aspects of Systems Engineering

- ✓ Requirements definition
- ✓ Design
- ✓ Coordination
- ✓ Logistics
- ✓ Reliability
- ✓ Evaluation
- ✓ Risk management
- ✓ Testing
- ✓ Maintainability

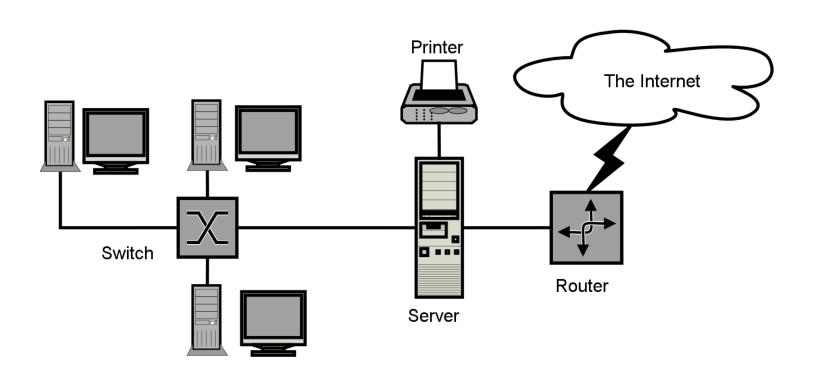
Any collection of parts can be a System



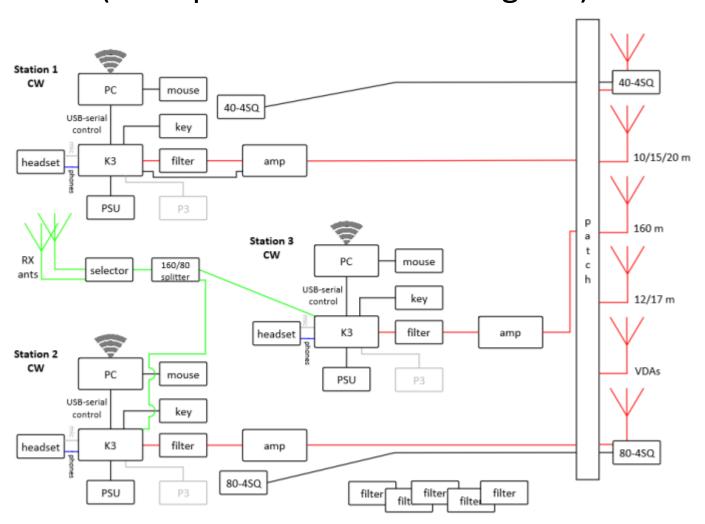
Systems Design is done with Graphs



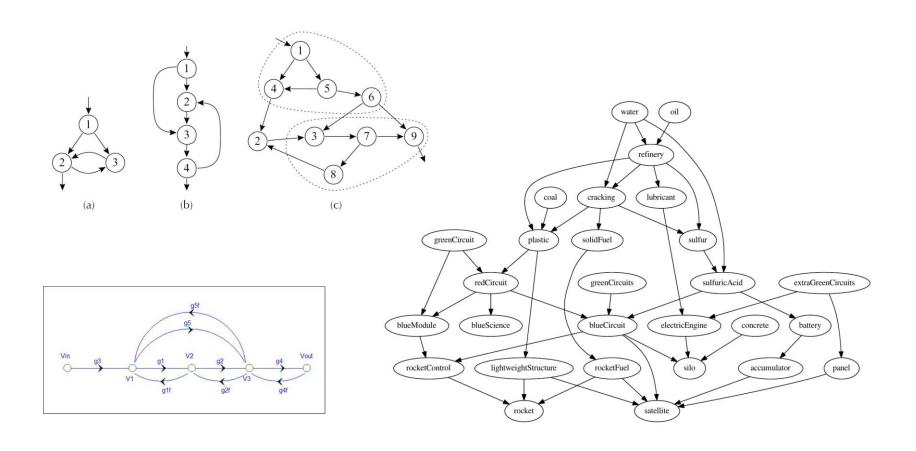
Example: Network Diagram



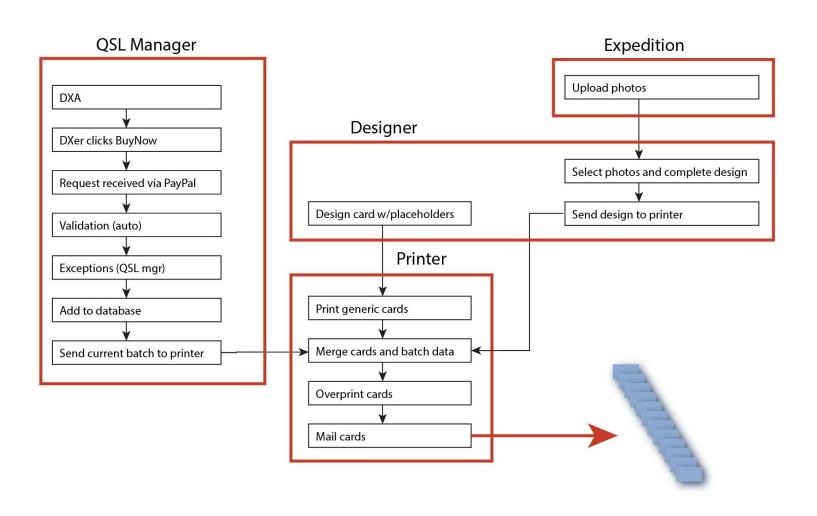
Heard Island CW Stations (Example of a Network Diagram)



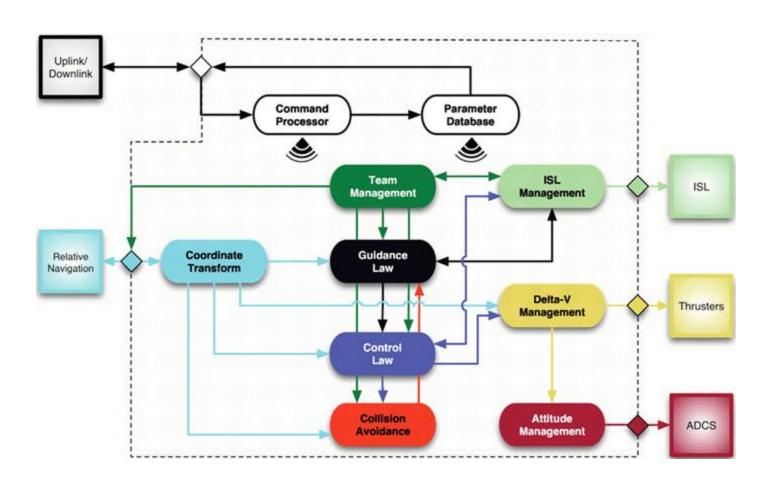
Example: Flowgraphs



QSL Processing Procedure (Example of a Flowgraph)

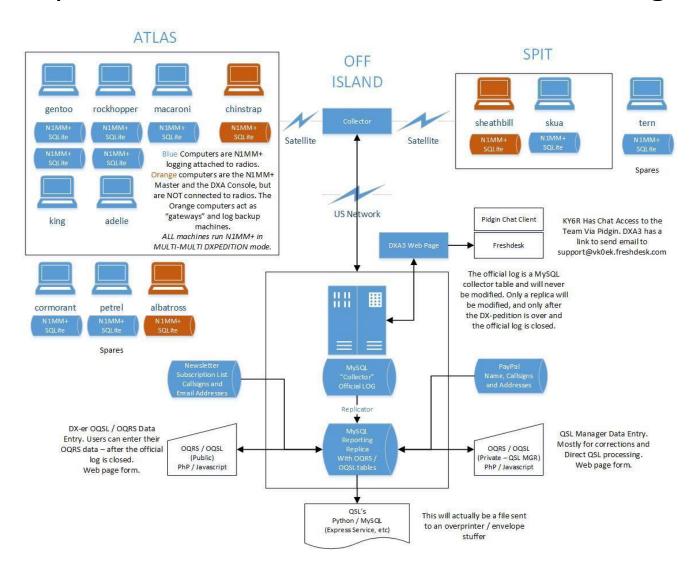


Example: Architectural Interconnect Diagram



DX Station Connection Diagram

(Example of an Architectural Interconnect Diagram)



DX as a System

SYSTEM = {Part 1, Part 2}

Part 1 = DXer

Part 2 = DXpedition

SYSTEM = {DXer, DXpedition} ≡ DX

"DX" defines a System

DXer

Person Operator **Spouse** Family Interrupters Equipment Radio **Amplifier** Antenna Power Logging **Program** Goals Rules Monitoring Procedures Operating Optimization

Limits

DXpedition

Coordination **DXpeditioners** Motivation **Financial Availability** Budget Experience **Fundraising** Quality **Donors** Compatibility **Sponsors** Equipment Contingency **Radios** Legal **Amplifiers** Permits Computers Insurance Antennas Contracts Cabling Outreach Websites Internet Shelters Service Food **Tracking** Operations Water Operating Generators Other activities Containers Safety Health Transportation Recordkeeping Vessel **Planning**

Meeting

Online conferences

Presentations
Post-expedition

Transport

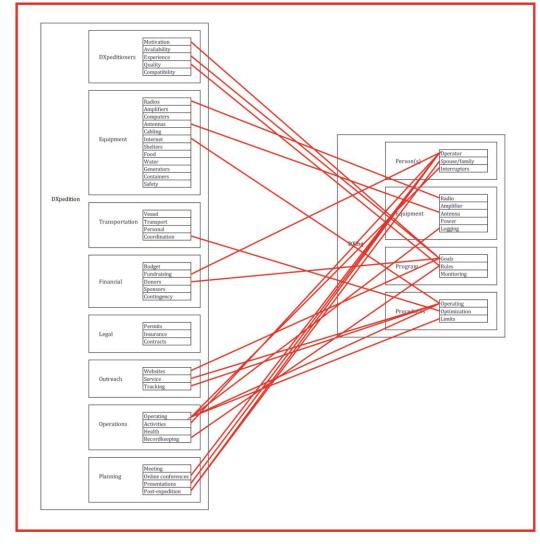
Personal

= XC

DX as a Connectivity Diagram

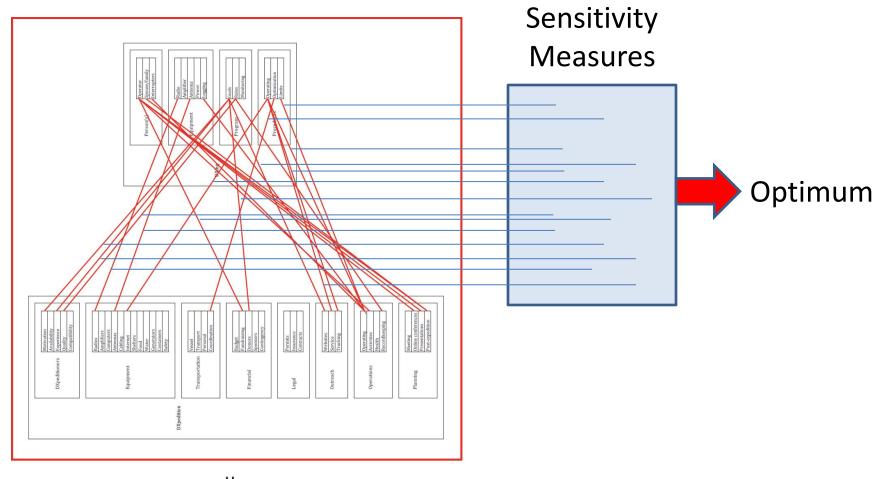
DXpedition

DXer





Optimizing the Connectivity Diagram





Who will do the Systems Engineering?

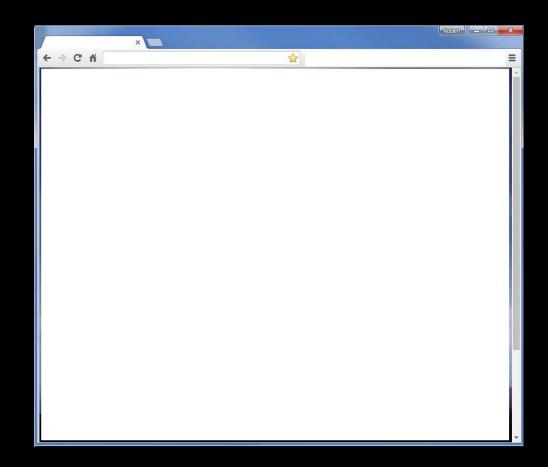
- ✓ Young computer nerds
- ✓ Tech-savvy amateurs
- ✓ Professional developers
- ✓ Senior advisors

Systems Engineering will be both Necessary and Sufficient

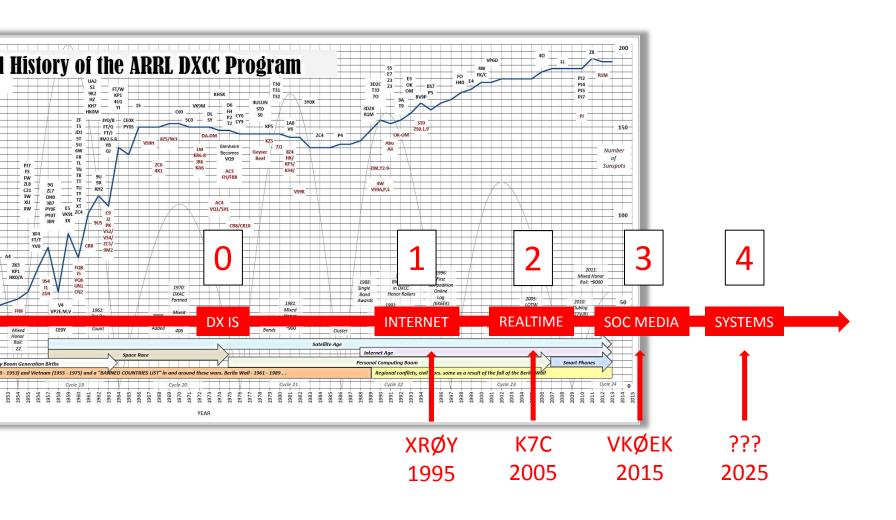
...until the next Phase!

Extensive Use of Systems Engineering

Who? When? What? How?



The Phases of DX



PHASE 5 2030+ SOCIETY, EARTH, **TECHNOLOGY**

The BIG Question

What will DX be in 25 years?

- ✓ Relevance to social concerns
- ✓ Integration with other programs
- ✓ Promoting causes or activities



Analogous activities

- ✓ Space program
- ✓ Sports events
- ✓ Auto races





The Devaluation of Distance

Distance as an issue is devalued:

$$DX \rightarrow X$$

The future of DXing and DXpeditions

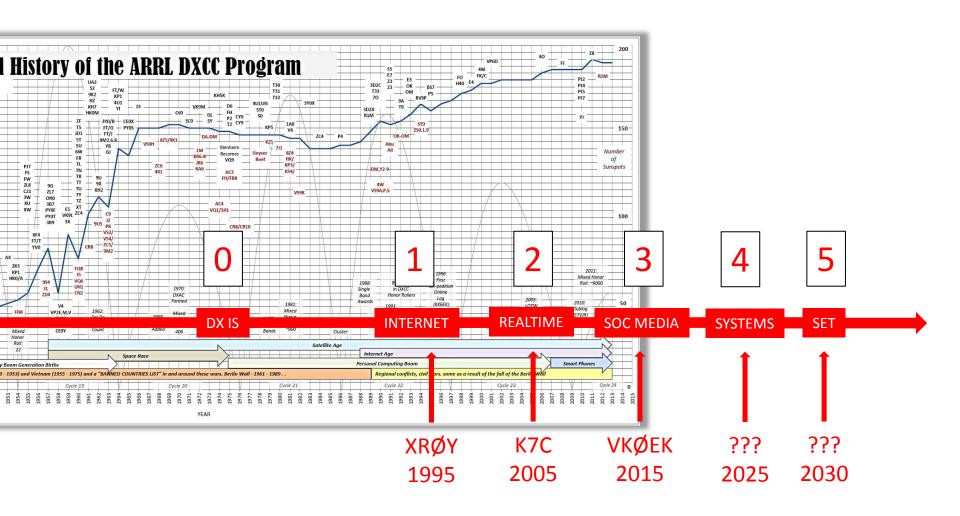
$$X \equiv \{S,E,T\} \equiv SET$$

What to think about

Combining DX with promoting causes

- ✓ Administration of justice
- ✓ Climate change
- ✓ Disadvantaged persons
- ✓ Energy supply
- ✓ Health care
- ✓ Natural resources
- ✓ Pandemics
- ✓ Poverty and malnutrition
- ✓ Preservation of history
- ✓ Racial issues
- ✓ Scientific research
- ✓ Stability of government
- ✓ Wildlife protection
- ✓ World peace

The Phases of DX



YOUR PART IN THE FUTURE OF DX



The (New) Principle and Definition of DX

The (20th Century) Fundamental Principle:

The DXpedition is a performance for the DXers

The (21st Century) Reality:

What DXers want: Callsigns in the log
What DXpeditioners want: Callsigns in the log

DXers and DXpeditioners want the same thing!

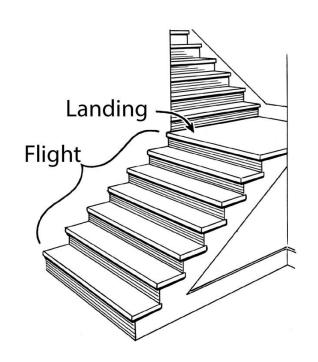
→ The (21st Century) Fundamental Principle:

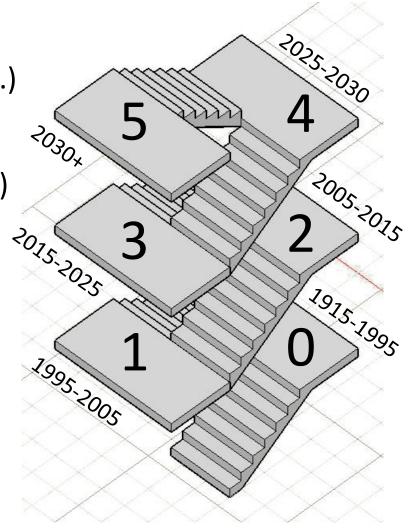
DX is a cooperative activity involving a single team: DX = DXpedition + DXer

Staircase Diagram of DX

Flight ≡ The Components of DX (Radios, QSLs, Satellites, etc.)

Landing ≡ DX Phase Transition (e.g., Real-time → Systems)





Summary of the Phases of DX

```
Phase 0
          1915-1995
                       DX IS!
          1995-2005
Phase 1
                       Internet
          2005-2015
                       Real-time
Phase 2
Phase 3
                       Social Media
         2015-2025
         2025-2030
                       Systems
Phase 4
Phase 5
          2030+
                       Society, Earth, Technology (SET)
                                    You are here
```

0

1

2

3

4

5

DX IS IN

REAL-TIME

SOC MEDIA

SYSTEMS

SET

The Big Choice for DX persons

□ Stay in the 20th Century
 □ Find a rich person and be happy
 □ Complain and criticize
 □ Drop out
 □ Embrace technology
 □ Think Internet, Real-time, Systems

A few recommendations...

What **DXpeditioners** should do

→ Designate a Systems Manager for the DXpedition

DXpedition Systems Manager

Onsite

Expedition Leader Radio Team Leader Logistics Manager Safety Officer Onsite Systems Mgr

Offsite

Social Media Manager QSL Manager Local Team Managers Financial Officer Offsite Systems Mgr

What DXers should do

→ Create your own Systems Manager for the Event

Event Systems Manager

In the shack

DXer

Event participant

Equipment

Supplies...

Out of the shack

Family

Office colleagues

DXing community

Internet...

What the DX Special Interests should do

- DX clubs, organizations, foundations

 Define policies that apply to <u>DX Systems</u>
- Magazines (DX Magazine, QST, etc.)

 Solicit articles on DX Systems
- Companies

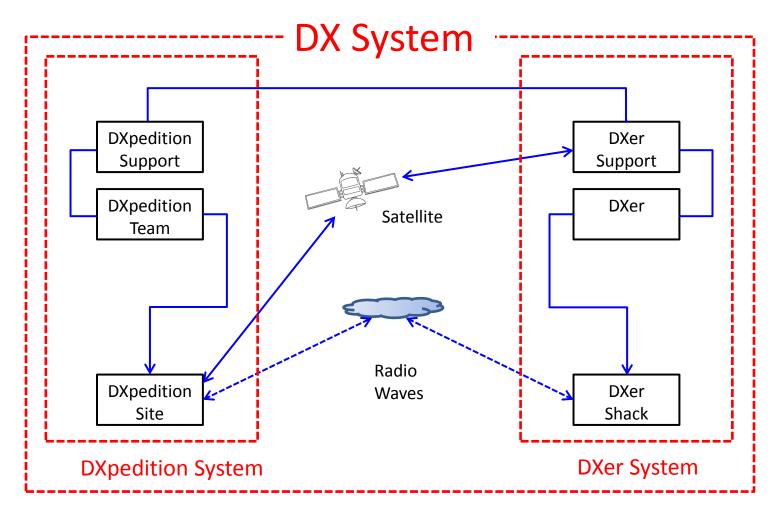
 Incorporate <u>DX Systems</u> advantages in your products
- **≻**Entrepreneurs

Development of Real-time <u>DX systems</u>
Software tools for designing <u>DX Systems</u>
Services to DX based on DX Systems



What **Everyone** should do

→ "Think Systems!"



What **Everyone** should do

→ Get ready to "Think SET!"





TECHNOLOGY

The Future of DX

